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Kenyan cement demand to top 7mn tons on road infrastructure and housing in 2023

Greenwich (CT), USA, December 20, 2018 – According to [CW Research](#)'s 2018 update of the [Kenya Cement Market Report](#), cement consumption in the country is forecast to increase at an annual average rate of almost six percent, exceeding seven million tons by 2023.

The steady growth of cement demand is a consequence of the strong pipeline of construction projects, which remain a priority for the government. On a domestic level, public works continue to account for the largest share of cement demand.

“The Kenyan construction industry is expected to be the fastest-growing sector in the country over the next decade due to an increased number of projects being carried out. Most are related to infrastructure works targeting the improvement of road infrastructure and power supply. Housing is also a top priority, as the government plans to solve the current issue of lack of affordable housing”, assesses Raluca Cercel, CW Group's Associate.

A small and competitive market

The Kenyan cement market consists of fewer than ten cement manufacturers, among them Bamburi Cement, ARM Cement, and Mombasa Cement. Significant market movements are anticipated in terms of merger and acquisition activity in Kenya, with Dangote and Omani Raysut Cement expected to enter the market through the acquisition of troubled cement manufacturers.

Athi River has the highest concentration of cement plants in Kenya, while the others are located mostly in the vicinity of Mombasa. Athi River is a preferred location for manufacturers given the vicinity to limestone reserves and to export markets south of Kenya.

Due to the competitiveness among cement companies, ex-works prices in Kenya are decreasing, being some of the lowest in the East African region. Nevertheless, cement producers are not shying away from increasing production capacity, in spite of the anticipated softening in demand for 2018.

For more information, placing an order, or interview inquiries, please contact Mihnea Manea, Media and Market Services Executive, CW Group, by phone at +40 723 281 704, or e-mail at mm@cwgrp.com.

About the Report

The Kenya Cement Market Report, part of CW Research's Cement Industry Country Report series, meets the country-level cement market research needs of small and large businesses, analysts and governments. The reports cover cement volume trends in detail, analyzing trade flows, cement demand and production (historical and a five-year outlook), per capita consumption, and the competitive landscape, including company profiles, cement production facility details, including past and announced brownfield production increases and greenfield projects. Cement Industry Country Reports also cover demand drivers, including macro-economic and construction sector dynamics, for the specific country. Industry reports are presented in an objective, easy-to-understand format, providing hard-to-find answers to top market research questions.

More information about the report can be found here: <https://www.cwgrp.com/cemweek-reports/product/283-kenya-cement-market-forecast-report-%E2%80%932023>

About CW Group

The Greenwich (Conn.), USA-headquartered CW Group is a leading advisory, research and business intelligence boutique with a global presence and a multi-industry orientation. CW Group is particularly recognized for its sector expertise in heavy-side building materials (cement), light-side building materials, traditional and renewable power & energy, petrochemicals, metals & mining, industrial minerals, industrial manufacturing, bulk cargo & shipping, among others. We have a strong functional capability, grounded in our methodical and quantitative philosophy, including due diligence, sourcing intelligence, feasibility studies and commodity forecasting. www.cwgrp.com